

# Invisible Selling Machine

*By Ryan Deiss*

What if you really could automate and perpetuate your entire sales process, and literally makes sales while you slept at night? Well, thanks to modern marketing automation tools (along with a handful of carefully crafted email messages), making sales while you sleep is not only possible... it's downright simple! In the Invisible Selling Machine, entrepreneur, Ryan Deiss, walks you through all 5 phases of the prospect/customer lifestyle, and shows how each step can be automated and perpetuated to invisibly convert strangers into friends, friends into customers and customers into raving fans. This book is for startup founders, small business owners, marketing professionals, consultants, service professionals, authors, speakers, and even brick and mortar butcher, baker and candlestick makers. In short, if you want to grow your business and your customers just happen to have an email address... ..this book is for you.

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